

PANKHURI

Volume 1 | Issue 1 | April-June 2020

Get the glow!

A curated 7-day skincare routine

Catalogue

Must-have beauty essentials for a bride-to-be

Incredible India

Exotic honeymoon destinations in our home country

Love in the time of quarantine

5 Tips for couples to keep it sane during the quarantine

Hype

Wish list-worthy product to add to your Beauty Arsenal



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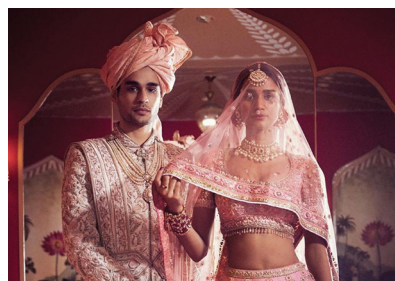
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EDITOR
Pankhuri Shrivastava

2020 started with a bang, like all new years do. New resolutions, new habits and new dreams. For some the year was going to be exceptionally memorable. We're talking about couples that were going to get married. The ineffable bond of love was scheduled to be solemnised for many. But as fate would have it the weddings got postponed due to Covid-19. Some accepted it as bonus time to explore their singlehood while some accepted the extended chaos with annoyance.

But one thing was common, both the types were heartbroken. It's like being in a bicycle race and just when you're reaching the finishing line your bicycle breaks down!

We feel for you. We can totally imagine what's going on in your head. Not pretty. By virtue of our business, a bridal fashion company, we spoke to hundreds of such couples. So you're not alone. Infact, you guys are great and lucky.

Great because you're being socially responsible and doing your part in saving the world. That's good karma (it'll have its role in making your relationship work beautifully!) But also lucky for two reasons. Firstly, if you are quarantined alone then this is your time to fall in love with yourself a little more. Give yourself the overdue attention and be more than ready to start a new adventure of life. Secondly, you've got a gift of time to reflect and make your bond stronger. Like they say distance makes the heart grow fonder, in case you're not quarantined together.

This issue of our magazine, which is also our first ever issue is dedicated to all the couples who had to postpone their weddings in 2020. We hope this helps you, guides you, inspires you and delights you.



BOBBI BROWN

Bold and vibrant, this product will surely turn heads while keeping your lips hydrated. It covers up all the harsh lines and visibly reduces flaking on the lips.

Rs.3,600/-

Shop here: <https://urlzs.com/3ji8x>



NYX

Enhance your jawline and your favourite facial features with this pro palette; it has a matte finish which makes it a perfect product, especially if you have dry skin.

Price: **1,700/-**

Shop here: <https://cutt.ly/ztloDtZ>

RUDE

Add the much-needed drama to your vanity bag with this Rude's Too Much Drama Eye Shadow Palette; it is a keeper to help you mesmerise everyone with your dramatic eyes.

Rs.999/- Shop here:

<https://bit.ly/2lT6QEF>

Wishlist

We bring to you the wishlist, a curation of the latest and the best beauty buys for our brides-to-be.



CHAMBOR

A must-have matte primer for this season; if you are looking for a light-weight primer that blends into your skin like a dream, has a velvety-soft feel with a matte finish then this is something for you. Wear it to sport a flawless yet natural looking skin.

Rs.825/- Shop here:

<https://cutt.ly/7tOgoTy>

NYKAA

A Must-have makeup essential to add to your bridal trousseau, - this wedding kit has it all from the foundation-to-highlighter-to-lipsticks all that you need for beautiful makeup.

Rs.5034/- Shop here:

https://nykaa.ly/P_376811

Love in the time of Quarantine

Lockdown has been tough for everyone, ask the couples who had to postpone their wedding.

We've always known that love has no boundaries. In ancient times, we read about lovers sailing across the seven oceans to get a glimpse of their partner and win their heart. But the time and circumstances have changed now as we are fighting against the pandemic COVID-19. The only place we can go to win over our loved one's heart is the kitchen to cook their favourite meal, laundry room to share the workload, and our couch to binge-watch a Netflix series after a long day of work.

Yet another crucial thing for the couples is to align their relationship goals and build sustainable communication to sail through these difficult times.

It is an undeniable fact that in this troubled times there is uncertainty all around the world, especially among the couples who were supposed to get married between mid of March to June 2020. We reached out to a few couples who had to postpone their wedding indefinitely until the pandemic is under control and have experienced a substantial emotional predicament.

Broken heart, emotions at peak, distress amongst the family members and the feeling of everything crashing down for the couple who spent months planning their dream wedding and beautiful honeymoon. It is commendable to see how these couples put their societal responsibility before their weddings.

"We are obviously sad that we had put so much effort into the wedding planning. But this is about survival; we must do everything in our power to stop the spread of this virus. Knowing



Aiswarya & Goutham had an intimate wedding amidst COVID-19 breakdown.

Photographer:
Weddingstories
Photography



there is nothing we can do about it, and there is no other option than postponing the wedding, we took the decision. We will look for new dates once everyone is safe," says Miss. A. B. who was supposed to get married on 15th April.

"Hoping for the situation to come under control by July, however, we are prepared to curtail the wedding functions and get a court registered wedding," says Aritro Dasgupta & Ashmita Datta.

When did you decide to postpone your wedding?

It is not safe to have group gatherings in such situations. So even before lockdown, we made up our mind to postpone our wedding till the situation is better, says Anshika Agarwal who was planning to get married on 16th April.

What was the first thing that you did when you decided to postpone your wedding?

Once we had decided to postpone our wedding we sent out a WhatsApp broadcast. A day after the hard decision, we started calling all our guests to inform them about the wedding postponement, says Pratika slated to get married in April.

How are you communicating with your partner who doesn't stay with you and you can't meet them?

We miss each other, but we are in touch on calls; we text each other all day, and we do video

calls, says Priyanka Shah & Diven Jain who got recently engaged and started her wedding planning.

How are you strengthening your bond during this time?

Honestly, there are many ups and downs, family issues and personal arguments. Still, the only thing which keeps our bond healthy is 'love' no matter what happens; we don't let our differences affect our relationship.

Courtship is the most beautiful time of our lives, and we intend to enjoy it to the fullest lockdown or no lockdown - says Priyanka Shah & Diven Jain who got recently engaged.

Let's be honest, it's fun and games on day one but after that, not so much! Being stuck inside with a partner day-in, day-out, perhaps working from home opposite to each other, could potentially drench the flames of romance, but you've got to love the extra time you are getting with your partner. Therefore, we've rounded up 10 ways to keep your sanity during the quarantine.

1. Dare your partner to begin a board game championship
2. Have wine o'clock all day long or have a dress-fancy drink party in your kitchen
3. Pamper each other with a relaxing massage and facial spa.
4. Take a virtual tour to attractions, museums and wonders of the world you always said you'd visit someday
5. Take up a DIY project at home or build/assemble something

Saint Exupery had once said, "Love does not consist of gazing at each other, but in looking together in the same direction."

We want to give a shoutout to all the couples out there, courting, married, or on the verge of falling head over heels in love with each other. Stay calm, take this time to build your relationship stronger, ask questions (which you otherwise might not have asked), plan your finances, and understand each other's religious stand. Take an interest in each other's hobbies and most importantly, don't forget to cherish the time you spend with your partner and be grateful to have each other. ○





Anshika & Anshul
had to postpone
their wedding due
to the Covid-19
breakdown.

5 Safe romantic destinations

Romantic honeymoon destinations that are safe for the couples getting married in 2020.



Jaisalmer
Photographer: Merin Glinta



Based on the recent circumstances you would like to take some inspiration from #MakeInIndia. Yes, with so much uncertainty and fear all around us, it is only safe to keep those romantic foreign trips on hold for your first wedding anniversary. But don't you worry as opting for a honeymoon destination in #IncredibleIndia will not be any less enchanting. India is a zenith of multicultural experiences and countless places to explore and cherish - From exotic beaches to serene mountains and historical attractions, India has it all.

We have handpicked these five safe destinations that will make you fall in love with your other half all over again.

Auli

Auli has an abundance of apple orchards, old oaks and pine trees; The hills of Garhwal Himalayas is boasted of being the skiing destination of India and home to trekking enthusiasts from all over the world. Auli is also popularly known as the hill resort of Himalayas, which will leave you spellbound with snow and serenity.

Do take the Gondola ropeway ride from Joshimath to Auli providing you with a spectacular view of Himalayan peaks like Nanda Devi, Chaukhamba, Hathi-Gowri, and Neelkanth amongst others. Also, spend some time at Auli Artificial Lake aka Chenab Lake and take a stroll in and around the scenic village.

Patwon Ki Haveli, Jaisalmer
Photographer: Merin Glinta



landscape - white sand, crystal blue water, clear sky, mangroves, tropical forests and beautiful ruins that narrates the history of the charming island. While in Port Blair, you must-visit the Ross Island, Light and Sound Show at Cellular Jail and North Bay Island.

Take a ride in Makruzz from Port Blair - Neil - Havelock and vis-a-vis the experience is exceptional. Catch Sunset at Lakshmanpur Beach, Sunrise at Sitapur Beach and stroll at Bharatpur Beach while you are in Neil Island. Havelock Island is famous for its water activities - you can't miss the Day and Night Kayaking at the Havelock Jetty. The sunset view at Radhanagar beach is stunning, also don't forget to spend a couple of hours at Kala Pathar Beach. The weather is perfectly pleasant between November to February so you can avoid humidity.

Top stay options: Dolphin Resort in Havelock Island, Summer Sands Beach Resort in Neil Island, and Sea Shell in Port

Natural Bridge, Andaman
Nikhil Jain



November to March is supposed to be the best time to visit Auli.

Top stay options: The Apple Farm Stay, Zostel, and Dwarika Residency

Andaman Islands

The Andaman Islands is an archipelago in the Bay of Bengal with picturesque Insta-worthy

Blair are some excellent options for stay.

Meghalaya

Meghalaya is a land of mesmerising waterfalls, serene rivers with crystal clear water, caves, as well as alive root bridges. A boat ride at Dwaki River is enchanting, and a visit to Nohkalikai Falls - the highest waterfall of India will surely swoon you.

The tranquil experience of walking on the Double Decker Living Root Bridge at Khasi Hills will emboss your memory with pleasure. Other few places you must visit are Umiam Lake, Elephant Falls, Laitlum Canyon, Mawsmi cave, Cherrapunji, Krem Liat Prah Caves, Khasi Hills, Seven Sisters Falls and Air Force Museum. The best time to visit Meghalaya is from October to June.

Top stay options: Hotel Woodland Hill Stay, The Hotel Palacio, Jiva Resort, and Ri Kynjai.

Rann of Kutch

Kutch is a winter wonderland with inherited beauty consisting of salt lands and white sand desert. Every year in November, the city hosts Rann Utsav, which is the biggest attraction of the tourists. Aside from this festival, you can't miss the famous camel ride on white sand desert and camping under the brightest moonlight which is deemed to be incredibly romantic. Aina Mahal, Prag Mahal, Prag Mahal, Indian wild Ass Sanctuary, Kandla Port, Mandvi Beach, Top Mansar Lake, Siyot caves, and Kutch Mahal are some of the drool-worthy attractions here.

Winters is the best time to visit Kutch, i.e., from October to February.

Top stay options: Banni Village stay, Regenta Resort, and Kutir Craft Village

Rajasthan:

(Jaipur - Jodhpur - Jaisalmer - Udaipur - Pushkar)

Rajasthan is the epitome of royalty, heritage, culture, cuisines, art and prides over the brave history of the state. A romantic trip to Rajasthan must include a visit to Amer Palace, Hawa Mahal, and Babu Bazaar in Jaipur. Journey to Jodhpur for the Mehrangarh Fort, Camping at Sand Dunes in Jaisalmer and strolling in the city of lakes Udaipur and Udaipur palace is worth the hype. Travel to Rajasthan is incomplete without a quick trip to Pushkar for the Camel Fair which takes place from November to February - winters being the best time to visit Kutch.

Top stay options: Sujan Rajmahal Palace - Jaipur, The Ummed - Jodhpur, Hotel Royal Haveli - Jaisalmer, Hotel Fateh Garh - Udaipur, and The Pushkar Bagh Resort - Pushkar. ○

BRIDAL MUSINGS

SPRING SUMMER 2020

*Bridal Ensembles
that are a sheer
inspiration for the
upcoming brides*

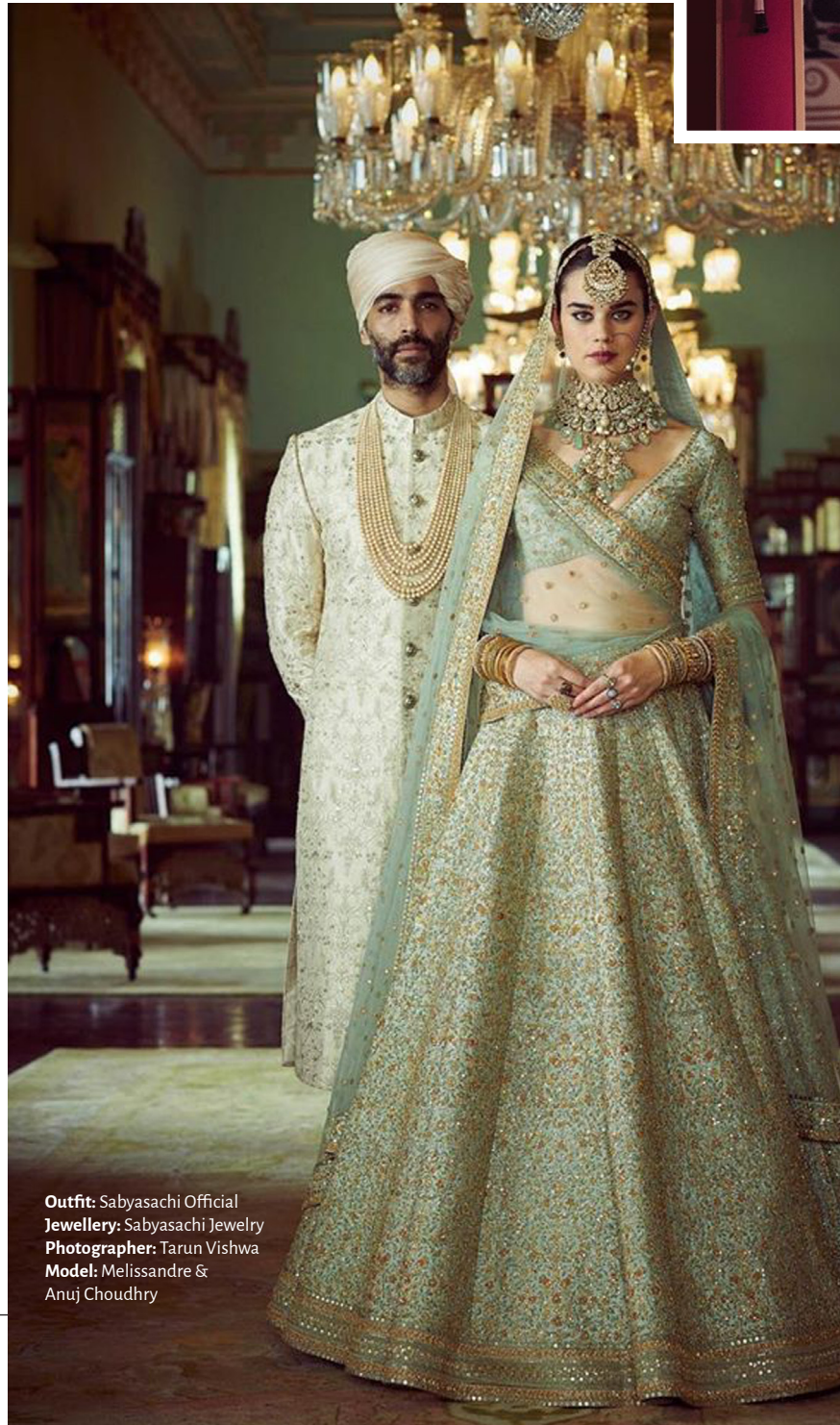
'Spring is the time of renewal' is true in every sense - We spring-clean our wardrobe after a long winter spell, the weather is nothing short of perfect, flowers are blooming everywhere, and love is certainly in the air. Spring is one of the most popular times of the year to get married, and we can't agree more that a spring wedding is heavenly - It's charming, romantic and oh-so feminine.

While we've witnessed several Spring-Summer weddings being postponed in the time of COVID-19, we can still take some style inspiration from these timeless ensembles by India's top couturiers and don it at our autumn-winter wedding. We know that the range, exquisiteness and magnificence of Indian Bridal wear is matchless. Hence, it might get confusing to decide on an attire that goes with the essence of your personality and wedding theme.

To ensure that our bride looks her sartorial best on the day that's so special to her, we've come up with 5 incredible fashion-forward and classic trousseau trends right to you!

Neo Bohemian

For the new-age free-spirited bride who loves experimenting with colours, prints and embroideries. This beautifully crafted, quirky



Outfit: Sabyasachi Official
Jewellery: Sabyasachi Jewelry
Photographer: Tarun Vishwa
Model: Melissandre & Anuj Choudhry



Outfit: Tarun Tahilliani
Photographer: Hormis Antony Tharakan
Models: Aaishwarya & Sumit Singh

Shine your way to glory!

Get ready to see a lot of bling and sparkle as shimmery iridescent ensembles are going to be huge in 2020. Sequins are no longer a thing of the past and are sure to give the brides glamorous moments they are looking for.

Monochrome Nostalgia

The charm and elegance of a vintage-inspired Indian traditional lehenga is undeniable. For brides who adore innately Indian embroideries, calming and romantic hues - lehengas in muted tones with intricate details are going to rule this year. This bridal ensemble speaks royalty and is ideal for a day-time wedding.



style is something to opt for! What makes this design unique is the clashing prints in vibrant and contrasting shades coupled with choli-style blouses and ultra-fine skirts. This bohemian outfit takes the ethnic style renaissance to a whole new level.

Colour Punch!

From Anushka's boho look full of bright colours to Priyanka's fabulously folksy multi-hued organdy ensemble. These gorgeous celebrities have set the trend right by opting for unconventional shades and prints for their Mehendi ceremony. However, this trend took a new shape when India's favourite bridal couturier unveiled his SS20 collection with these vibrant monotone ensembles showcasing retro-chic style seamlessly blended with contemporary silhouettes.



Outfit: Tarun Tahilliani
Photographer: Hormis Antony Tharakan
Model: Aaishwarya

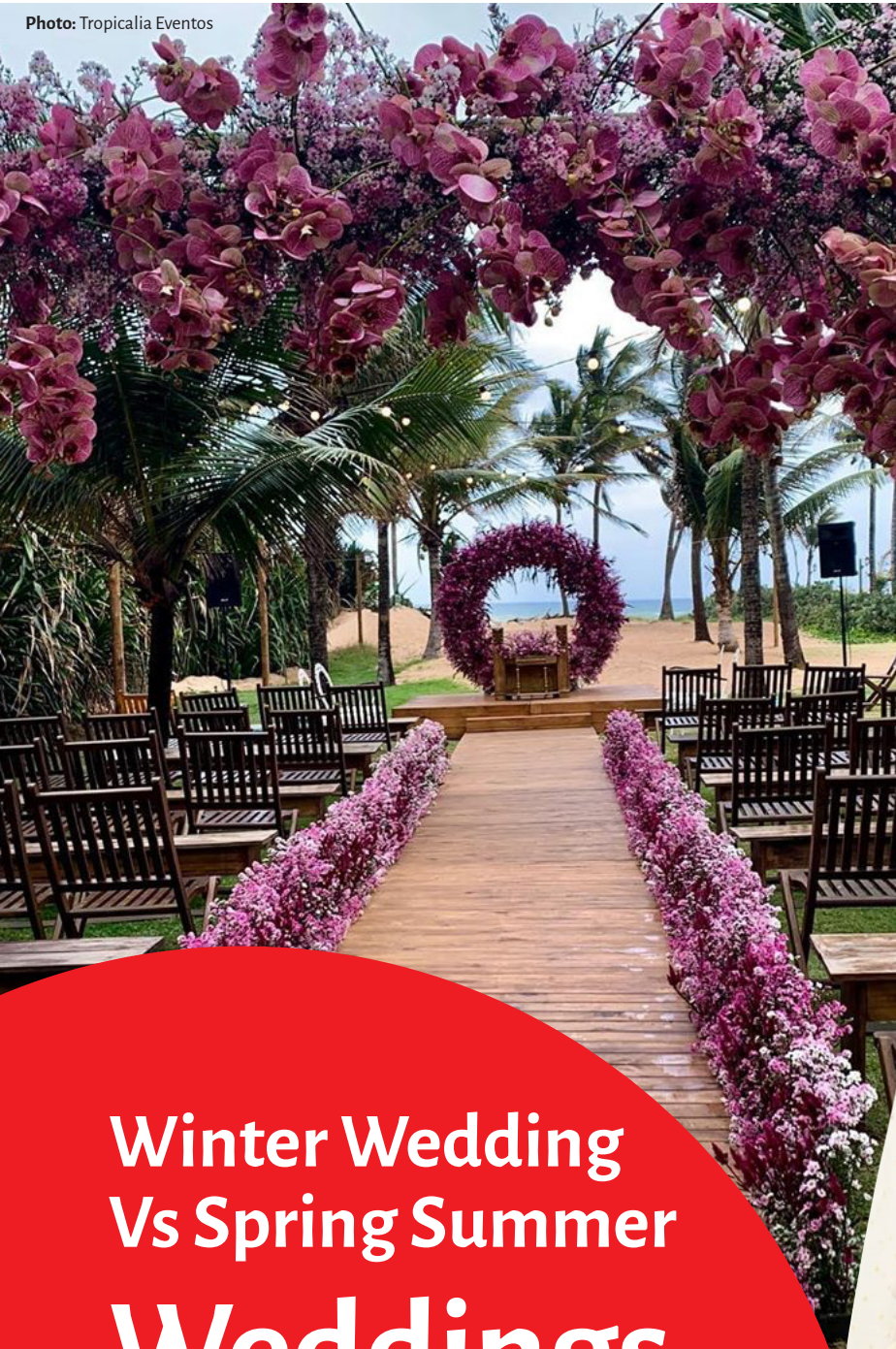
Veiled Bride

Have you ever dreamt of a Christian wedding and fantasized of wearing a beautiful gown with a long beautiful trail? Look no further, As we've come up with a plan to make your bridal wish come true. This veiled bridal wear - styled with veil and a dupatta, exhibits a modern take on our traditional lehenga. You can sport a lehenga in pastel hues and style it with a dupatta and veil just like this bride. ◯

Outfit: Sabyasachi
Official Photographer: Tarun Khiwal
Model: Priya Darshini



Photo: Tropicalia Eventos



After getting engaged, one of the first decisions you and your partner need to take is when to tie the knot. It's heartbreaking to postpone the wedding due to the Coronavirus outbreak. Still, we certainly can't ignore the upsides of having a winter wedding and the additional time you've gained to invest in self-care and plan your dream wedding. By now we are all aware that each wedding comes with its own set of pros and cons, here's what you need to know before sending out those save-the-dates.

Winter Wedding Vs Spring Wedding

1) Food: Winter wedding is all about seasonal delicacies and comfort food while Spring-Summer wedding is full of refreshing drinks and exotic cuisines.

Winter Wedding Vs Spring Summer Weddings

So what if you couldn't have your summer wedding amidst the #pandemic, don't forget the perks of having a dreamy winter wedding.



Photographer:
Ahad Hafeez
Bride: Shwetta
Choudhary



Indian Wedding
Photo Courtesy: Your Story

Bride: Sheena Rathi
Photographer: Devasyah Studios



2) Destination: Think intimate and rustic wedding in a winter wonderland like a royal palace, castle or a vintage auditorium for a winter wedding Vs wineries, beaches and gardens which act as picturesque backdrops for Spring- Summer weddings.

3) Decor: Winter weddings allow us to showcase some additional creativity with elegant chandeliers, illuminating limbs and aile of candles while Spring wedding is all about flowers, bright and vibrant hues as the natural beauty of Spring is so romantic.

4) Wedding Guest Fashion: Rich, royal and vintage-inspired style statement Vs charming and romantic style statement.

5) Bridal Fashion: Lehenga choli in dark hues made in velvet or silk fabric, which is otherwise tricky to wear on warmer days vs neutral, muted and pastel shades in a breathable and lightweight fabric is a popular choice amongst Spring-Summer Brides.

A magical wedding is every girl's dream. We aim to make it real!
Click here <https://bit.ly/zUSHFsO> to kick-start your dream wedding planning. ◉

Location: Neemrana Fort, Rajasthan
Photographer: Neemrana Hotels



Photo Courtesy : Saree.com



Pick of the week

Kama Ayurveda has launched a pre-wedding kit to pamper the bride-to-be 's skin, hair and body to get wedding ready in just three months.

Whenever we find a new and exciting product, we simply can't wait to spread the word to our fellow beauty junkies. Hence, we've decided to make gushing over our favourite beauty product our monthly ritual. Here's a wishlist-worthy product we've shortlisted for you:

KAMA AYURVEDA - THREE MONTHS BEFORE THE WEDDING REGIME

Every bride wishes to look captivating on her wedding day, especially for her groom waiting in the mandap, with his eyes on her. Makeup surely does the magic, but healthy glowing skin is responsible for enhancing the overall makeup look. This latest wedding kit that has

miniature skin and hair care products from Kama Ayurveda is a perfect fit for a bride-to-be who is super busy with planning the wedding and her day-time job.

The kit consists of hair, skin and body products that are incredibly effective in giving the desired results.

We strongly recommend you to start using the wedding kit by Kama Ayurveda three months before your wedding date to get you wedding-ready from head to toe. It is slightly pinching to the pocket, but it is worth the money spent.

Protip: We recommend this wedding package to all the ladies and not just the bride-to-be.



	Face	Body	Hair
Product	Kumkumadi Brightening Ayurvedic Scrub	Nalpamaradi Thailam Skin Brightening Treatment Turmeric and Vetiver Body polish	Bringadi Intensive Hair Treatment
Core Ingredient	Sweet flag, Sunflower seeds and Almonds	Turmeric and Vetiver	Amla, Bhringraj, and Balloon Vine
Benefits	Skin polish Smoothing of fine lines Moisturises Smoothing of fine lines Moisturises	Body polish Skin lightening Reduces pigmentation, marks and uneven skin tone Repairs damaged skin	Nourishes damaged hair, helps with premature greying, and dandruff. Enables deep relaxing sleep and calms nerves

A tried and tested skincare routine and diet recommendations to achieve a healthy glow.

It's time to Glow, Girl!

Here we are week four at home and bored of being stuck indoors and bombarded with posts concerning the pandemic COVID-19 on our Instagram feed. Let's look at the upsides of quarantine and utilize the additional time in nourishing ourselves - so girls, It's time to show some self-love and give yourself a beautiful radiance.

Beauty and skincare routine can be anything between 1 to 15 steps, depending on how invested you are in yours. As beauty editors and writers, we are continually researching and trying out different skin care regimes to see what works and what doesn't. Based on that, we've designed a 7-Day plan for you to take your skin-game to a whole new level of awesomeness just by making a few additions to your diet plan and incorporating the use of these homemade ingredients into your skincare regime. So buck up and let's get to work, ladies!

We've always heard that "What we eat reflects on our face". The first mirror check the morning after a late, booze-filled night is proof enough. So let's abide by this law and include some skin-loving ingredients in our diet for the next 7-days, and you'll notice a positive change in your skin. You can continue the routine for as long as you want to see a drastic change in your skin texture.

We would be delighted to know about your experience with the above routine - Our beauty experts are just a tap away.

Click here <https://bit.ly/2USHF5O> to start a chat with our skincare experts.

	Facial Skin	Body	Hair
Day 1	1. Cleanse, tone & Moisturize your face twice a day. 2. Do a facial using home ingredients: Step 1: Cleanse your face and take steam. Step 2: Exfoliate using a homemade exfoliator (Lemon, honey & Sugar Scrub). Step 3: Apply a homemade face mask consisting of curd, turmeric and gram flour. Step 4: Tone your face using ice cubes or tomato juice to close the pores 3. Apply aloe vera gel on your face and leave it overnight *Except step 2, the other steps remain constant for all days*	1. Exercise for at least 15-20 mins everyday to flush out the toxins. 2. Moisturize your body right after leaving the shower or bath *Repeat the steps as mentioned above on all 7 days*	1. Take a hot oil head massage at least once a week to nourish your roots. 2. Apply castor oil on your eyebrows and lash line and leave it overnight to enhance hair growth. *Repeat Step 2 on all 7 days.
Day 2	Step 2: Apply an oatmeal, banana & organic honey face mask.	Exfoliate your body using a mix of ground coffee with coconut oil, lavender oil or tea tree oil.	Repeat Step 2 of Day 1
Day 3	Step 2: Apply curd, turmeric and gram flour face mask.	Same as Day 1	Apply an egg white and lemon hair mask for 15 - 20 mins and rinse it with shampoo.
Day 4	Step 2: Use dampen green tea bag to exfoliate your skin followed by turmeric, curd and gram flour face mask	Same as Day 1	Same as day 2
Day 5	Step 2: Treat your skin with Greek yogurt, oatmeal, honey and turmeric powder face mask.	Mix 1/3 to 1/2 cup sea salt with juice of a 1/2 lemon, 1/4 cup olive oil, 5 drops of lavender essential oil and 2 drops of tea tree oil, Scrub your hands and feets using this mixture.	Same as day 2
Day 6	Step 2: Apply a face mask including turmeric powder, apple cider vinegar, honey and yogurt Place cucumber, tomato or cold tea bags on your eyes to reduce dark circles.	Same as Day 1	Same as day 2
Day 7	Step 2: Apply a homemade face mask including curd, turmeric and gram flour.	Same as Day 1	Same as day 2



Photographer:
Studio Kelly Photography
Bride: Kavleen
Makeup: Leena Bhushan

Pankhuri is a bride's ultrachic, fashion-forward and stylish best friend who only wants to talk about her wedding! We curate recommendations for fashion and beauty in form of video catalogues to help brides take well-informed decisions. A magical wedding is every girl's dream and we aim to make it real! Chat with us on WhatsApp @ 6364047530