

# Animations for everyone

Amos Gyamfi & Stefan Blos

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DX Engineer at Stream

Worked in mobile, web, cloud

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# Amos Gyamfi

iOS Developer Advocate at Stream

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# **Why are we here?**

**We like nice animations**

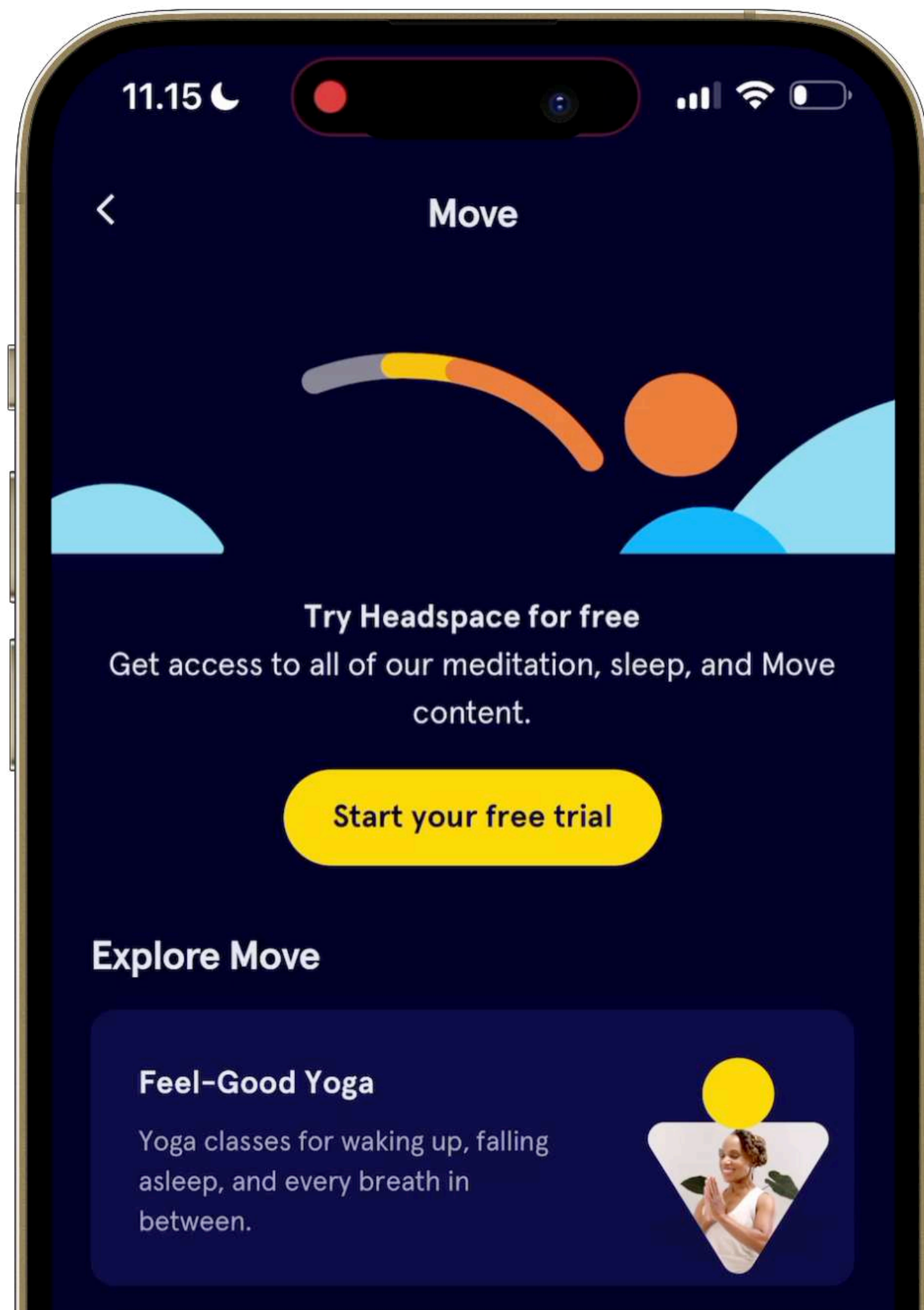
**We want to give you best practices**

**We'll talk about Accessibility**

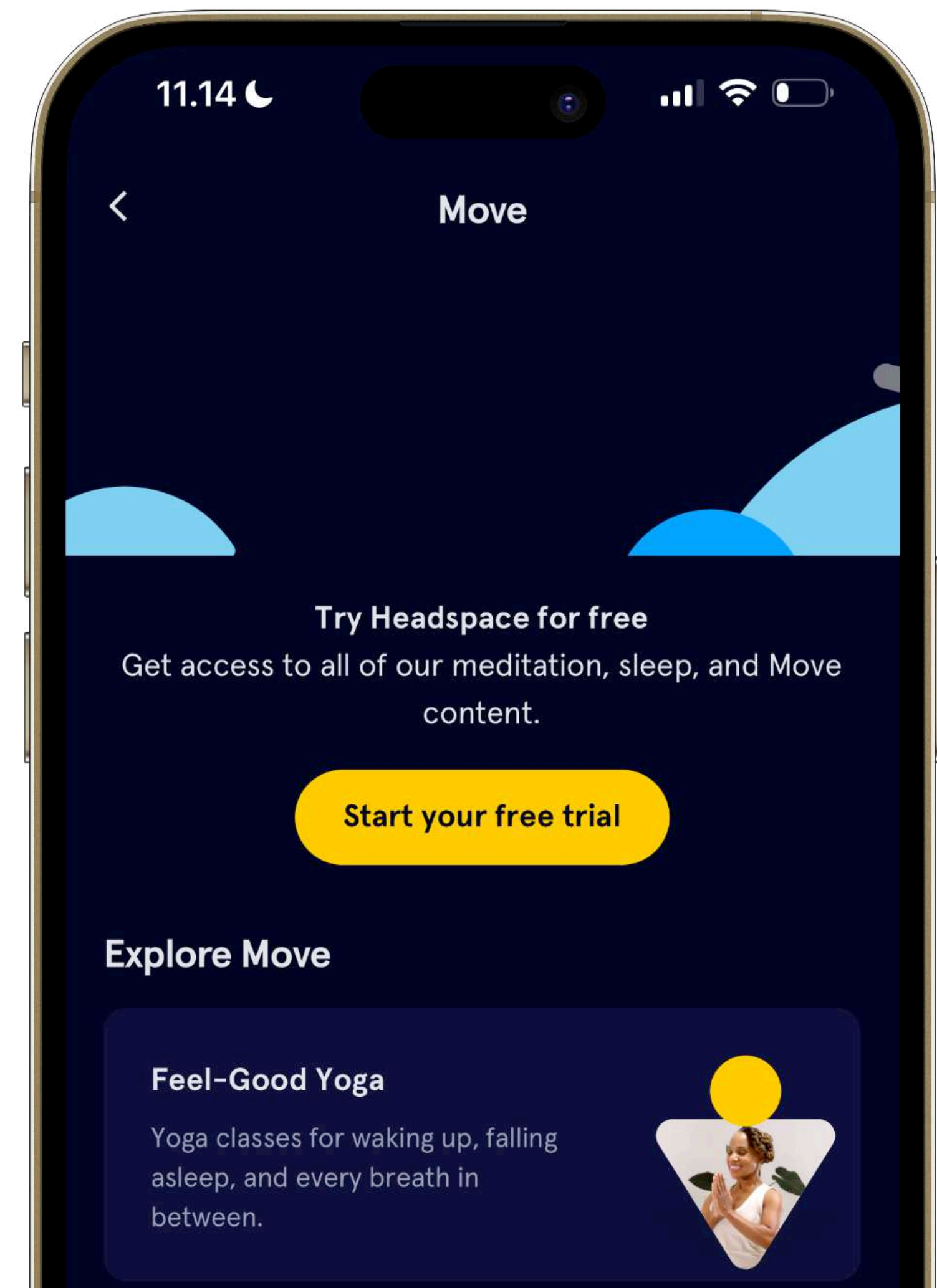
**We'll show you (a lot of) examples**

**Story time**

# From this...



# ...to this



**Why animations?**

**Delight**

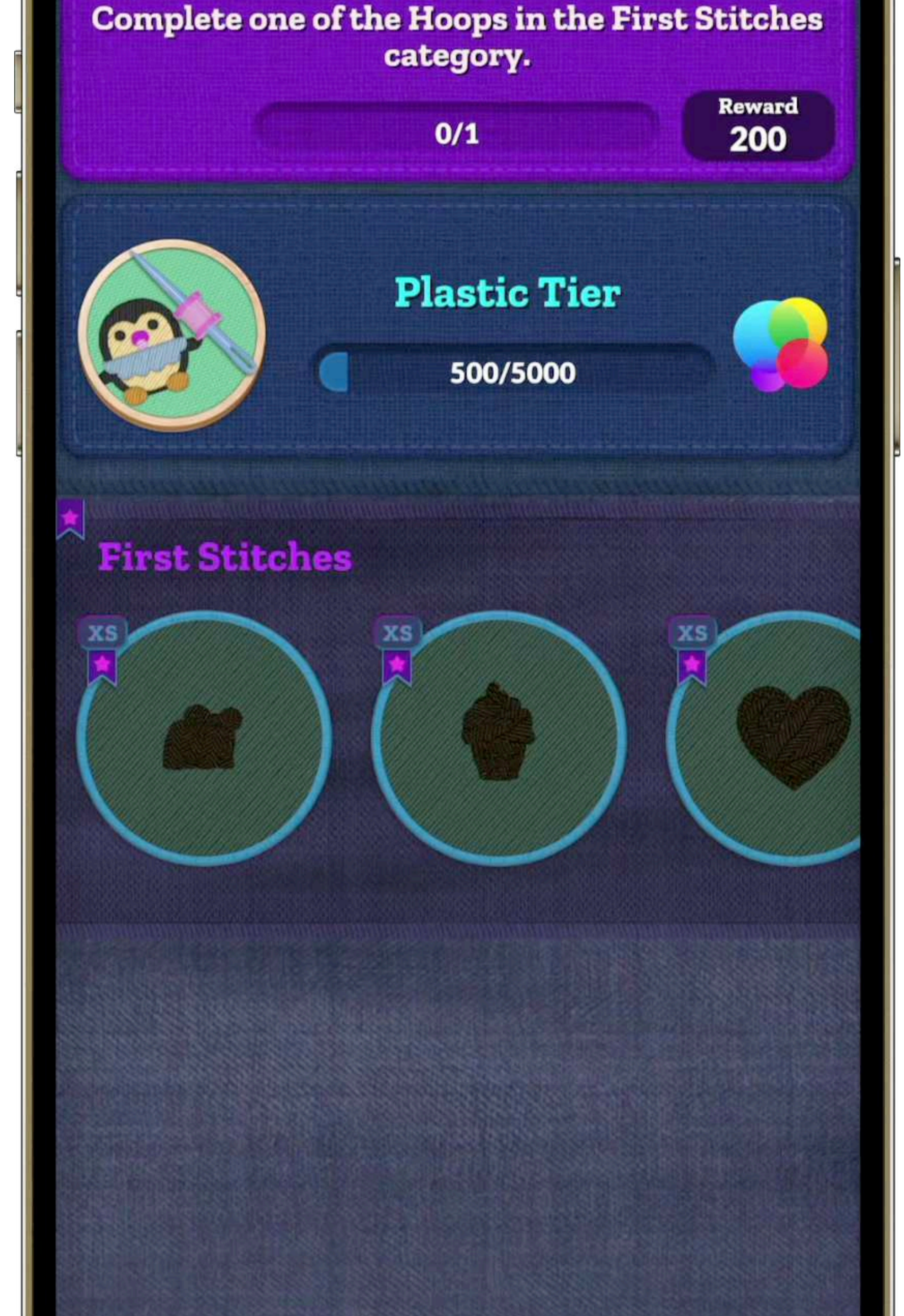
**Playfulness**

# State change



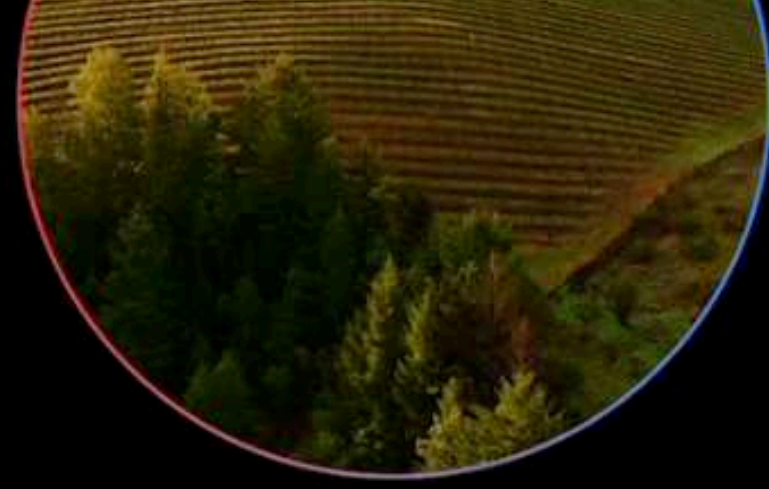


**Draw attention**

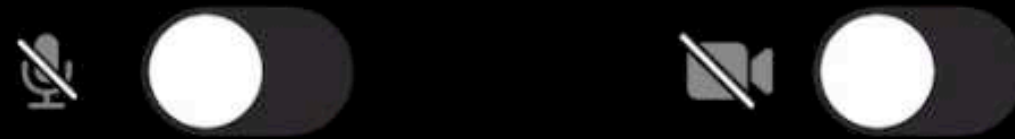


# Guidance

# Animation types in SwiftUI?



Set how you would like to join the meeting



Join muted

Skip this step for future meetings

# User-initiated



# Programmatical

# Implicit

# Explicit

```
Circle()  
Circle()  
    .fill(active ? .green : .red)  
    .animation(.default, value: active)  
    .onAppear {  
        withAnimation {  
            active.toggle()  
        }  
    }  
}
```

# Symbols

17 PhaseAnimator

17 Keyframes

17 Springs

# Symbol effects

**Animate between symbol (states)**

**Content switching**

**Great for tab bars / toolbars**



# PhaseAnimator



**Split animation in phases**

**Animate multiple properties**

**All properties have same timings**

# PhaseAnimator

17

```
enum AnimationPhases: CaseIterable {  
  
    case topLeft, topRight, bottomRight, bottomLeft  
  
    var xOffset: CGFloat {  
        switch self {  
            case .topLeft, .bottomLeft:  
                return -100  
            case .topRight, .bottomRight:  
                return 100  
        }  
    }  
  
    var yOffset: CGFloat {  
        switch self {  
            case .topLeft, .topRight:  
                return -100  
            case .bottomLeft, .bottomRight:  
                return 100  
        }  
    }  
}
```

```
Image("venice")  
    .phaseAnimator(AnimationPhases.allCases) { content, phase in  
        content  
            .offset(  
                x: phase.xOffset,  
                y: phase.yOffset  
            )  
    }
```



# Keyframes

17

**Different properties separately**

**Full control of timings / durations**

**Most freedom, most complex**

# Keyframes

17

```
struct AnimationValues {  
    var scale = 1.0  
    var angle = Angle.zero  
}
```

```
Image("😄")  
    .keyframeAnimator(  
        initialValue: AnimationValues()  
    ) { content, value in  
        content  
            .rotationEffect(value.angle, anchor: .bottom)  
            .scaleEffect(value.scale)  
    } keyframes: { _ in  
        KeyframeTrack(\.scale) {  
            LinearKeyframe(1.0, duration: 0.36)  
            SpringKeyframe(1.5, duration: 0.8, spring: .bouncy)  
            SpringKeyframe(1.0, spring: .bouncy)  
        }  
  
        KeyframeTrack(\.angle) {  
            CubicKeyframe(.zero, duration: 0.58)  
            CubicKeyframe(.degrees(16), duration: 0.125)  
            CubicKeyframe(.degrees(-16), duration: 0.125)  
            CubicKeyframe(.degrees(16), duration: 0.125)  
            CubicKeyframe(.zero, duration: 0.125)  
        }  
    }  
}
```



23.9.2023, 8.36  
Outdoor walking



# **Springs**



**Object attached to a spring**

**Engaging, fun**

**Used across the system**

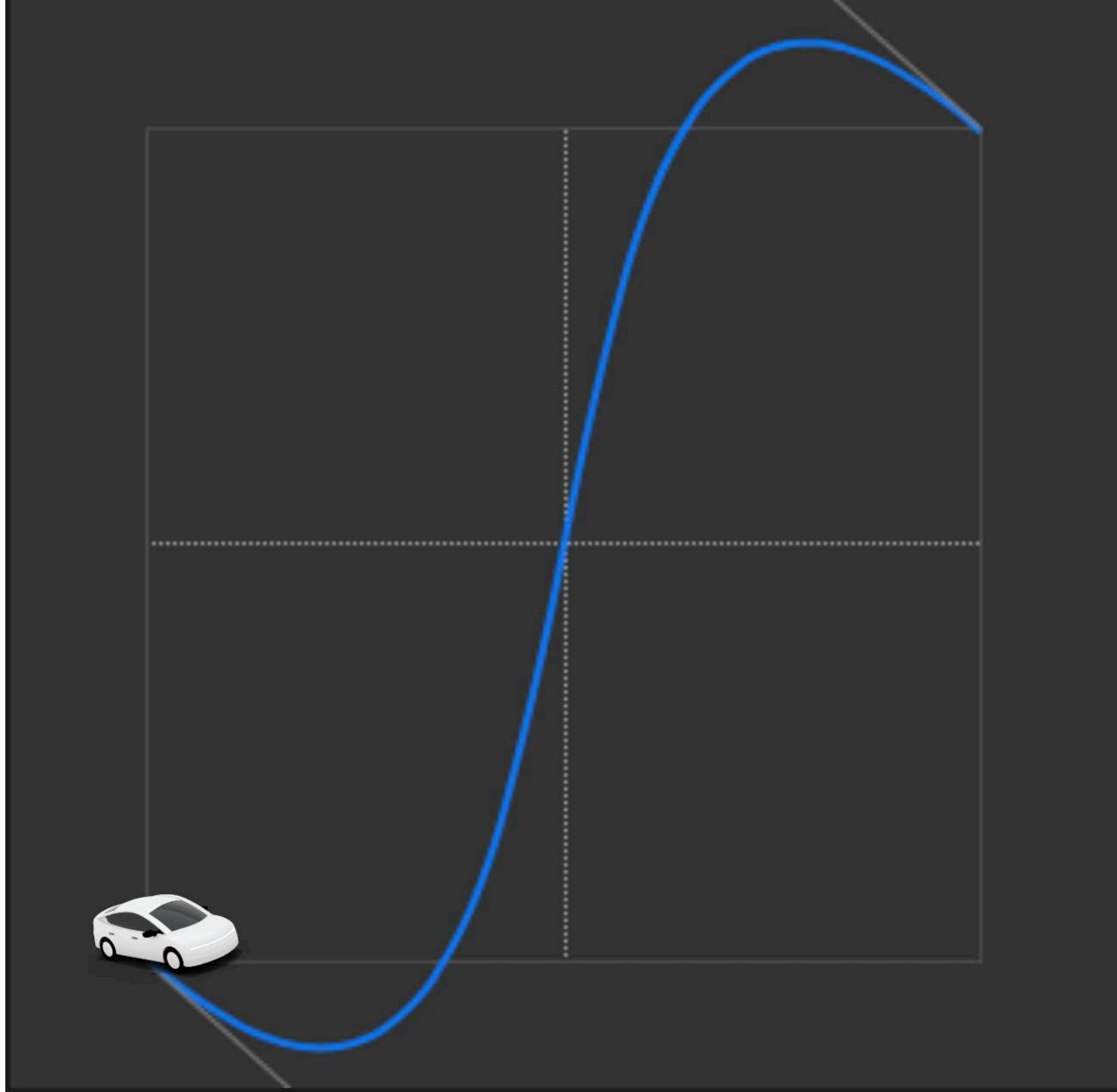
# Springs

17

```
...  
  
// Bouncy  
.bouncy  
.bouncy(duration: TimeInterval, extraBounce: Double)  
  
// Smooth  
.smooth  
.smooth(duration: TimeInterval, extraBounce: Double)  
  
// Snappy  
.snappy  
.snappy(duration: TimeInterval, extraBounce: Double)
```



# Timing curves



**Standard easings**

**Custom timing curves**

**Springs**



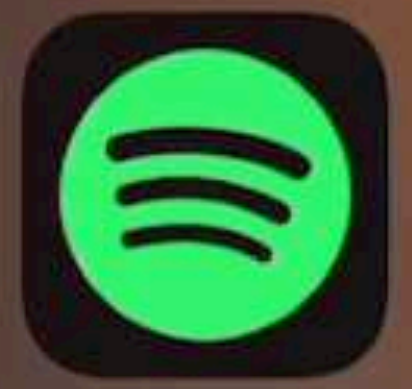
**Animations are  
cool, right?**

**Available on YouTube**

21.06 🌙



Zoom

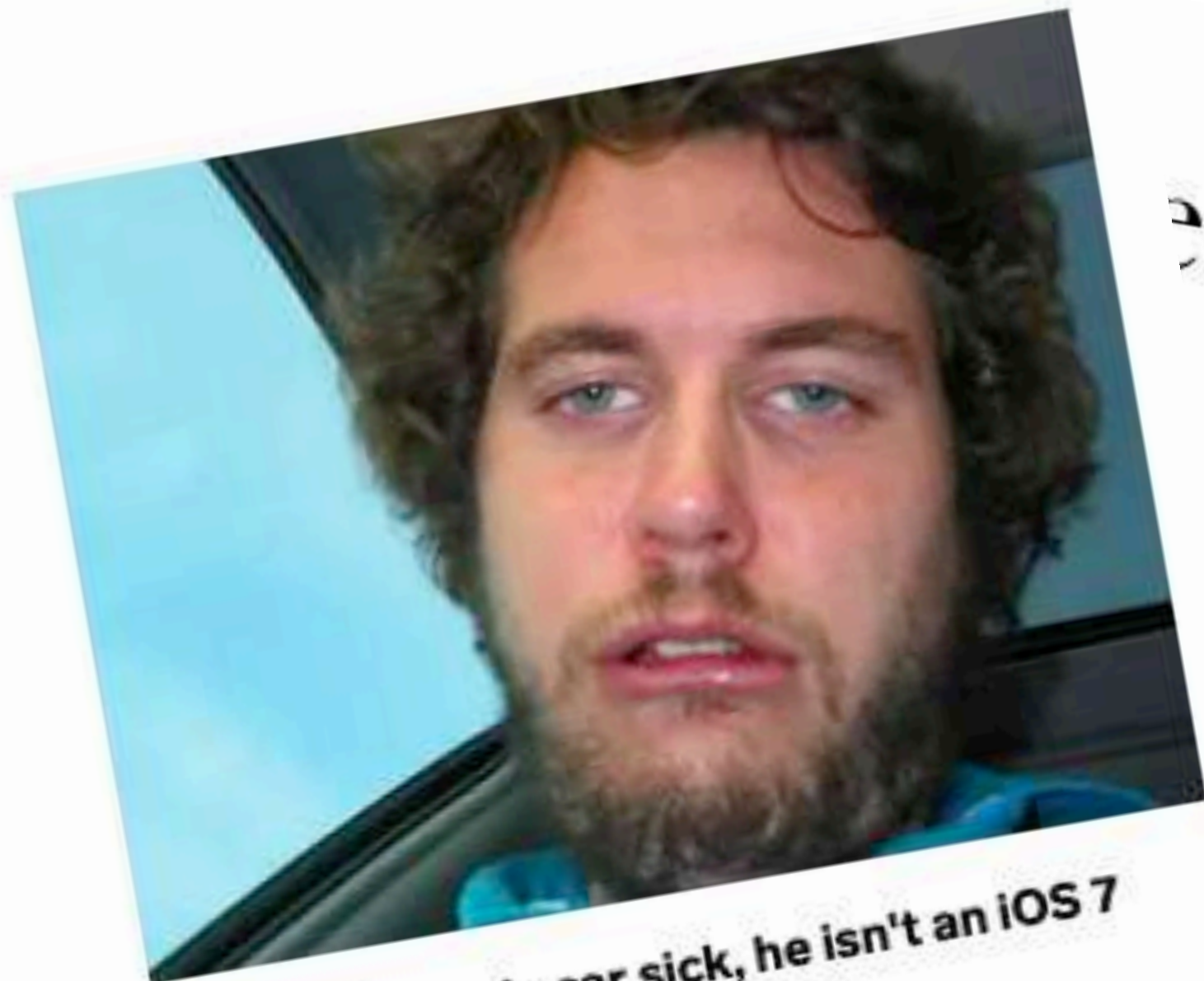


Spotify

# Apple's iOS 7 Is Making People Sick

Alyson Shontell Sep 26, 2013, 5:28 PM GMT+2

The most recent complaint about Apple's new software, iOS 7, is that it makes users feel sick.



Note: This guy is car sick, he isn't an iOS 7 user. Flickr via ouvyt

iOS 7 includes more animation than iOS 6. Apps fly open and closed, for example. Some people have said the excessive movement gives them motion sickness.

An Apple message board spotted by The Verge lists a number of symptoms, including "severe vertigo" and the feeling of "car

en users

## Apple users motion

### LATEST TECHNOLOGY >



ENTERTAINMENT  
Vampires, ad  
broken heart  
metaphorical  
'El Paso, Elsew

Sept. 27, 2023



TECHNOLOGY AND THE  
Column: The wri  
strike was the first  
workplace battle b  
humans and AI. Th  
humans won

## App

A flurry  
who up  
feeling



in

Which animations / motion can  
be **distractive**?

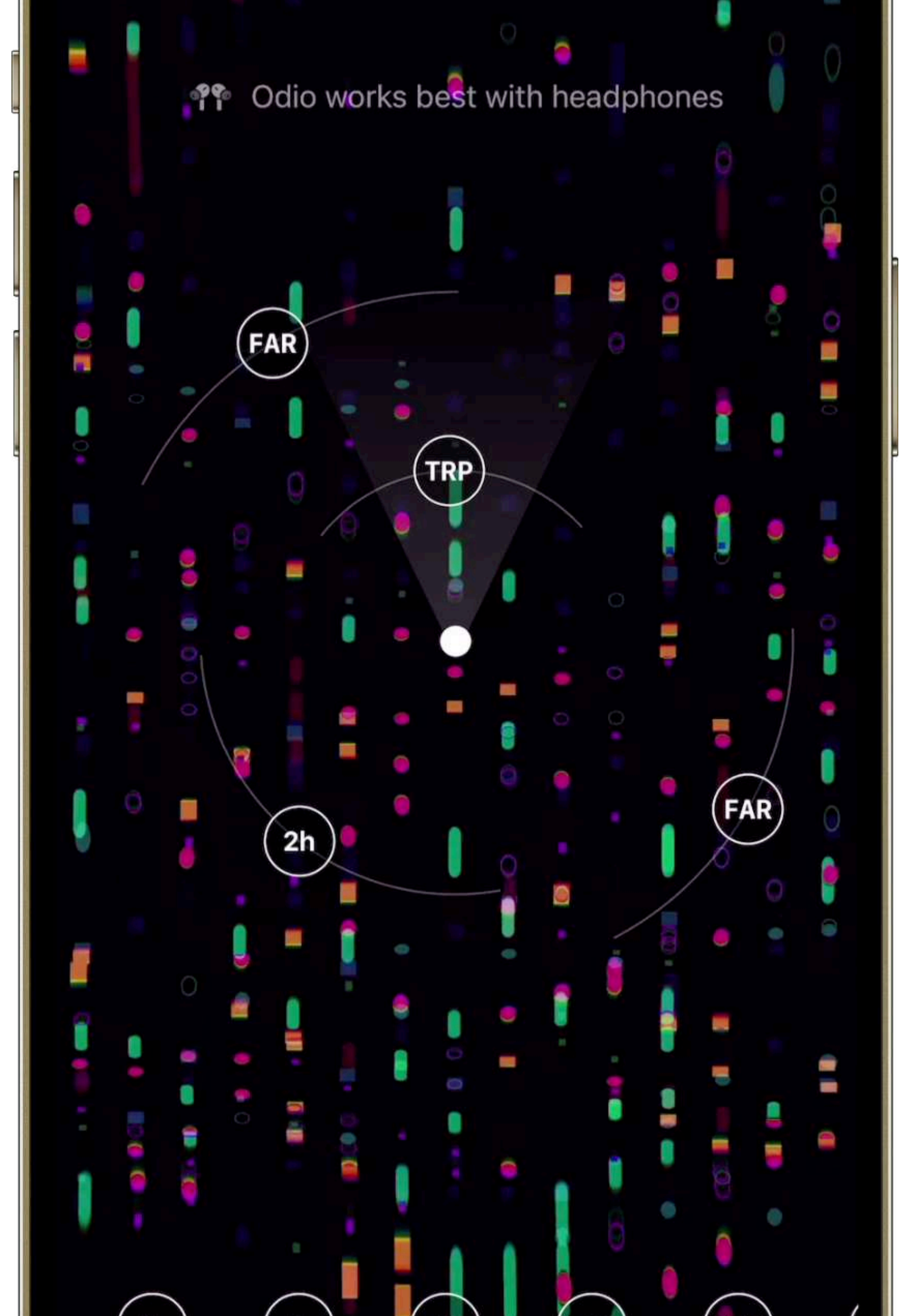
# Frequent particle animations



**Parallax**

**UIMotionEvent**

**Background & Foreground  
effects**

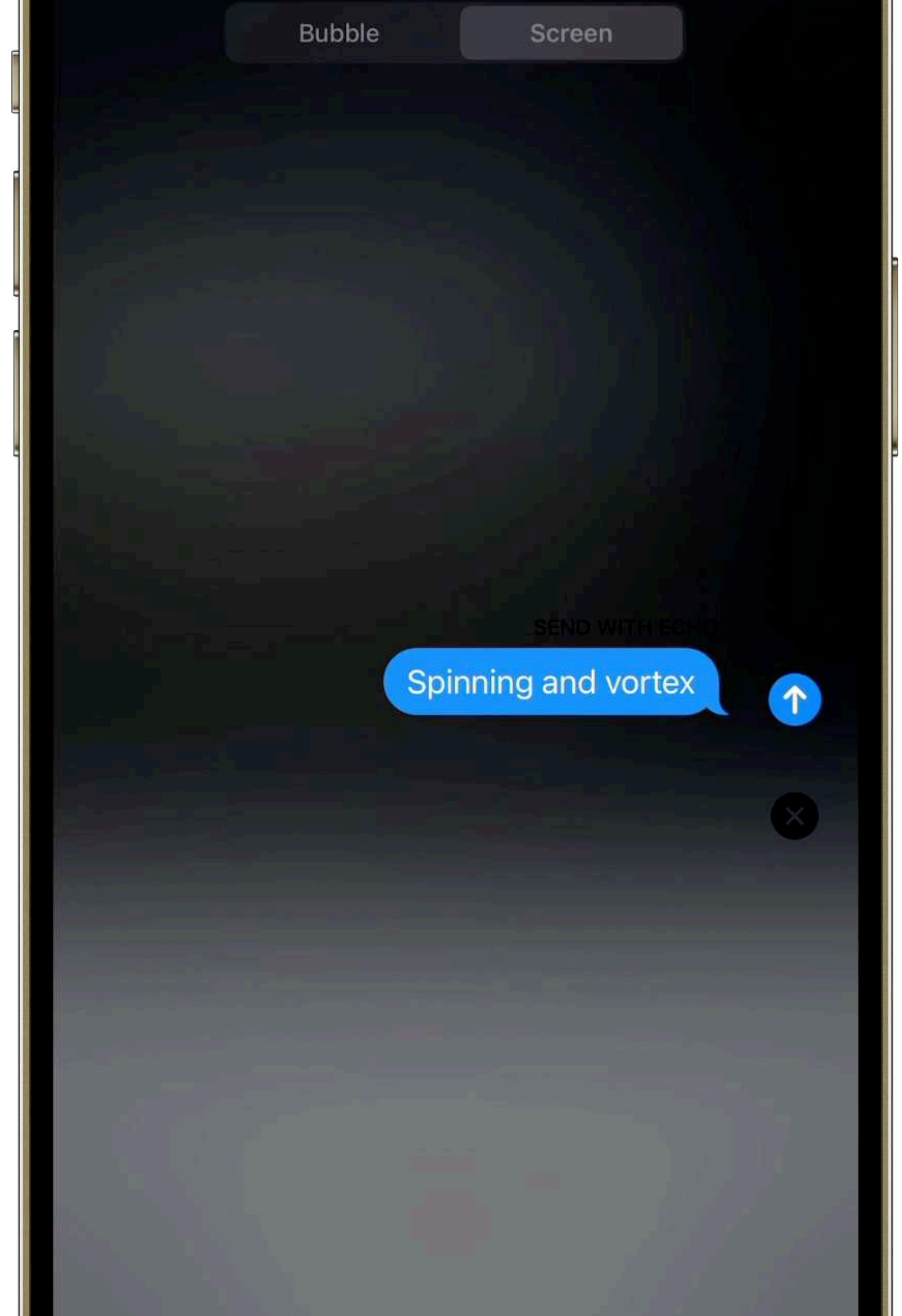




**Spinning**

**Rotating**

**Vortex**



# Depth changes



## Multi-sliding

## Opposite direction to scroll

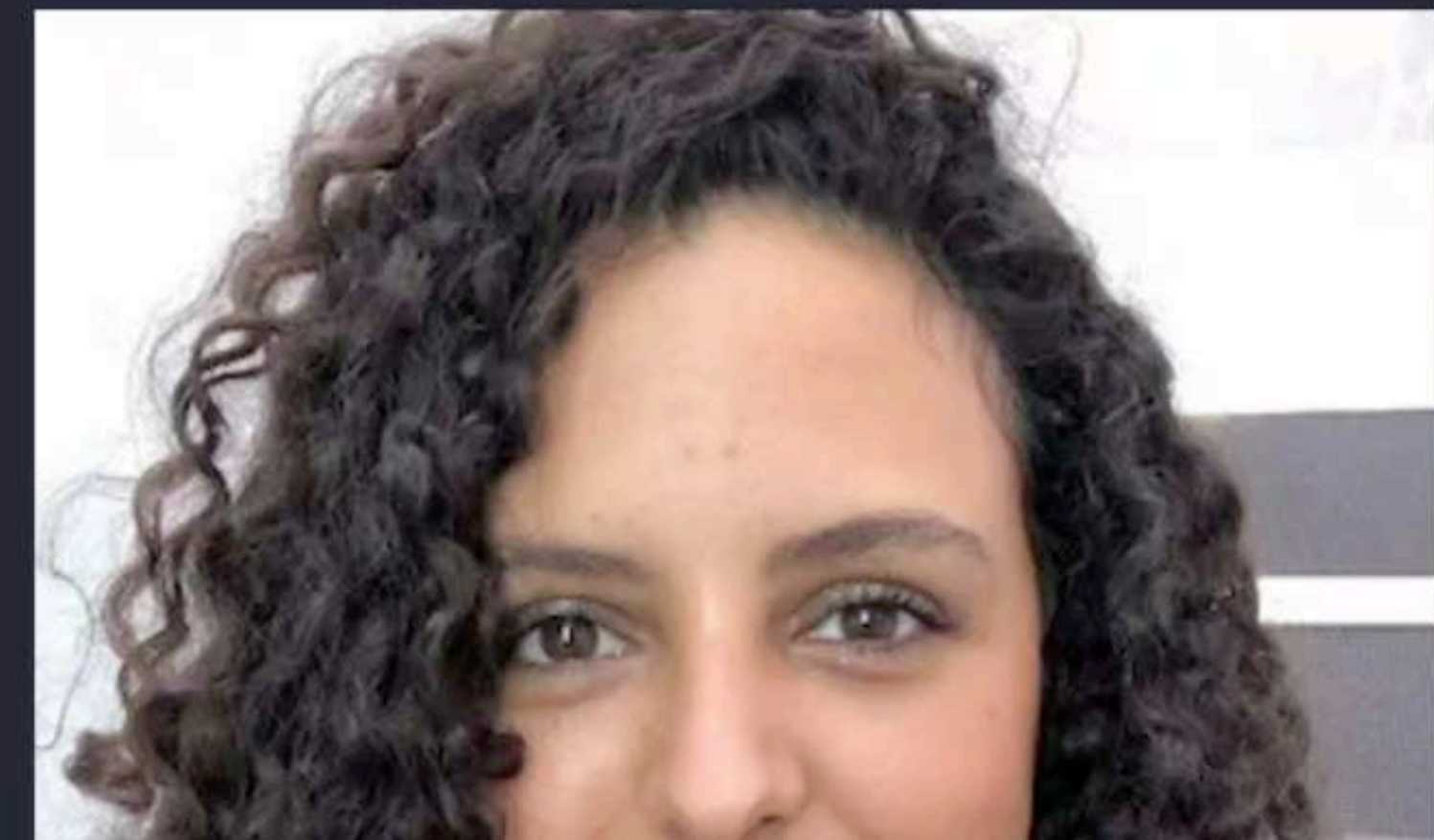


John Sundell

CREATOR OF SWIFTBYSUNDELL.COM, CO-HOST OF  
STACKTRACE PODCAST, SWIFT DEVELOPER

John is Swift developer and iOS  
freelancer who builds apps, games and  
developer tools. He also makes Swift by  
Sundell, a collection of articles and a  
podcast about Swift development, and co-  
hosts the Stacktrace podcast.

Follow John —   

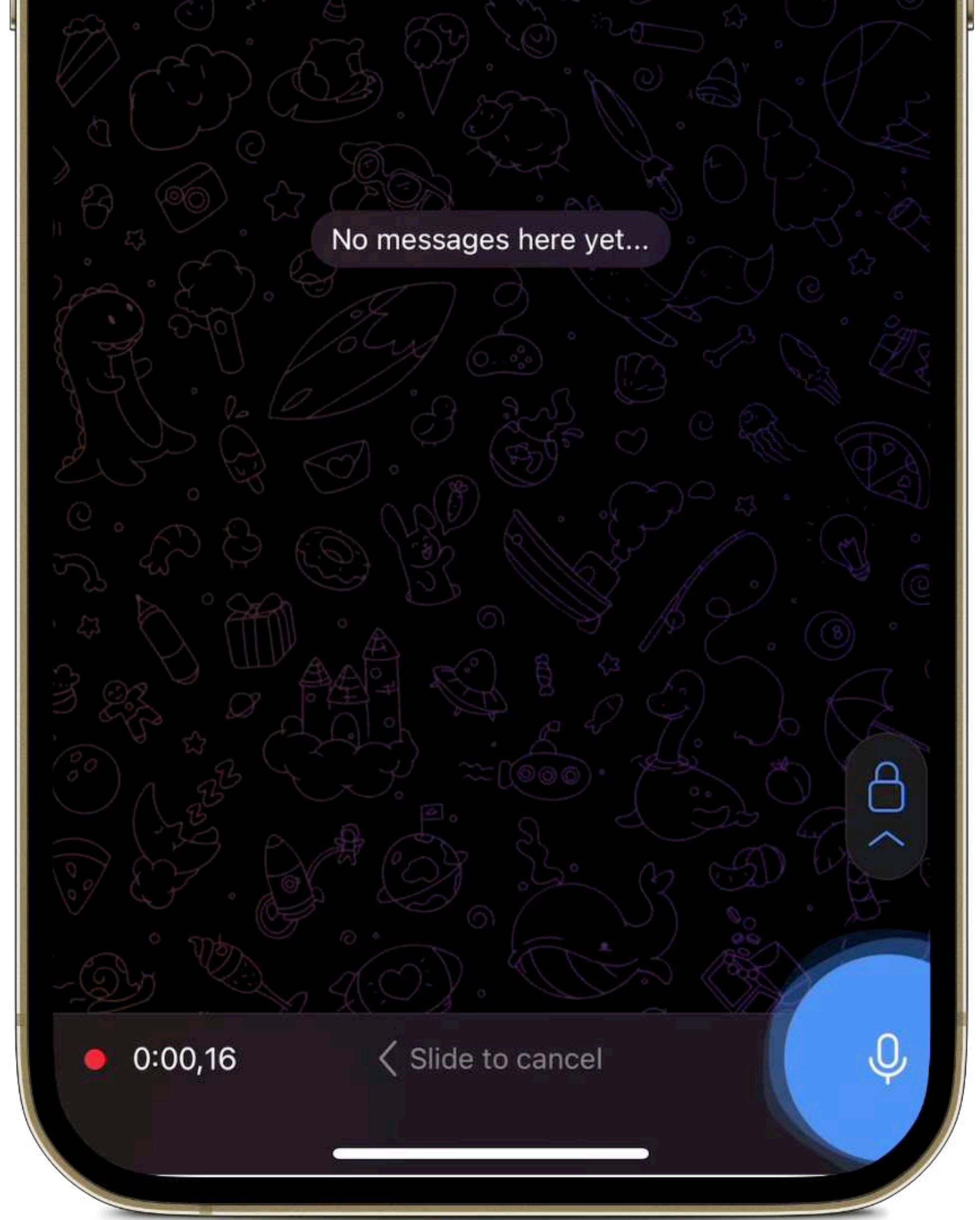


**Intense Animations**

**Glitching and flicking**



# Blinking animation



What can we do better?

**Apple Developer Videos**

**Human Interface Guidelines (HIG)**

**Web Content Accessibility Guidelines (WCAG)**

**Apple Design Awards**

**3 easy-to-follow guides**





**Pause, Play, Hide**

**Autoplaying GIFs**

**Video previews**

**Animated illustration**

**2**

**Don't flash more than  
3 times in 1 s**





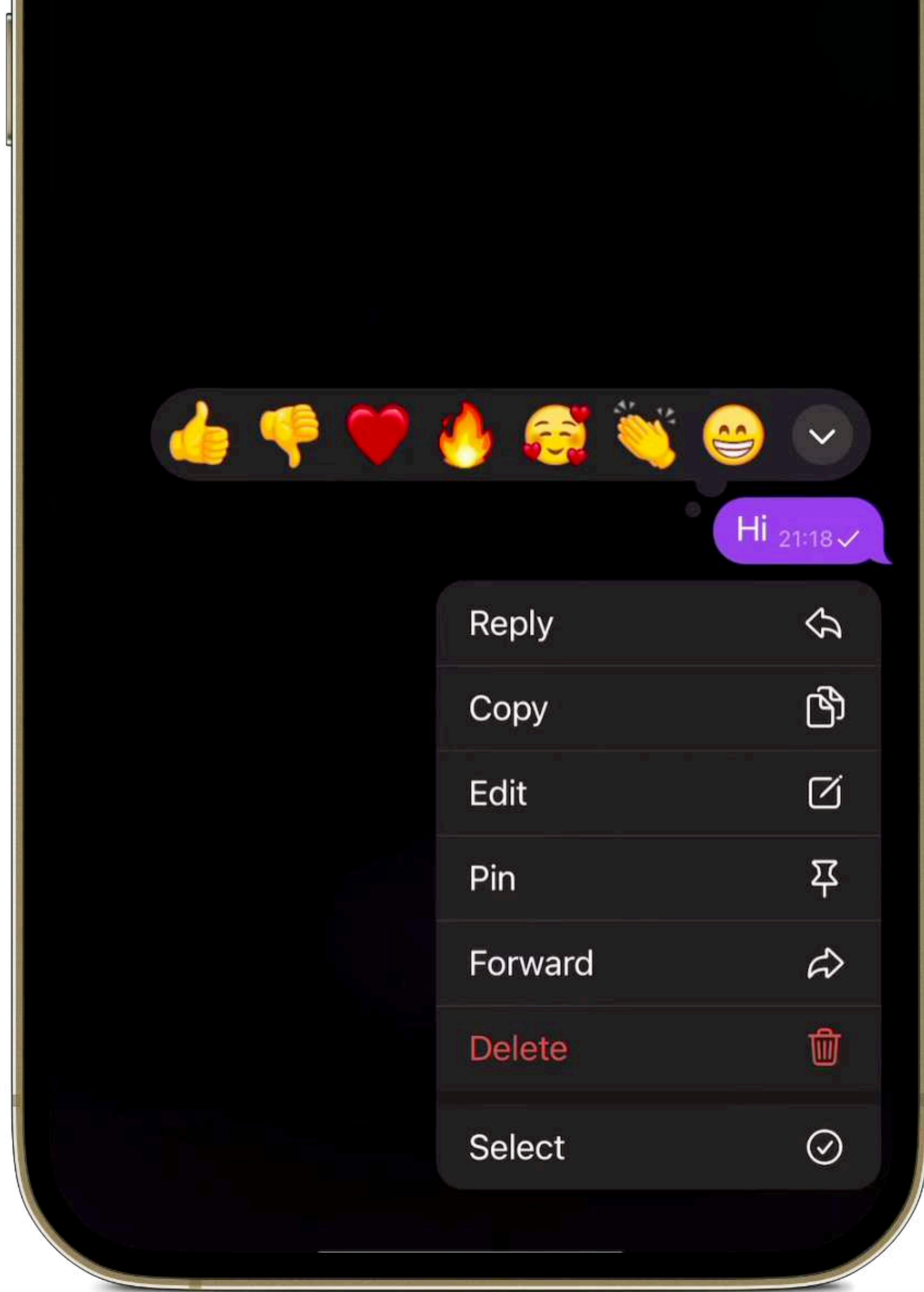
**Distracting**

**Can cause seizures**

**Replace flashing**



**Provide a way to disable animations**



**User-initiated**

**Replace bouncy  
animation**

**We know what, but not how**



**Reduce motion**

If you **don't want visual motion** on your iPhone screen, you can **stop or reduce** the movement of some screen elements, such as **parallax effects, screen transitions, animations, full-screen effects,** and more.

**Apple Support (modified)**

**Settings > Accessibility > Motion**

**Auto-Play Message Effects**

**Auto-Play Video Previews**

**Auto-Play Animated Images**

**Dim Flashing Lights**

**Limit Frame Rate**

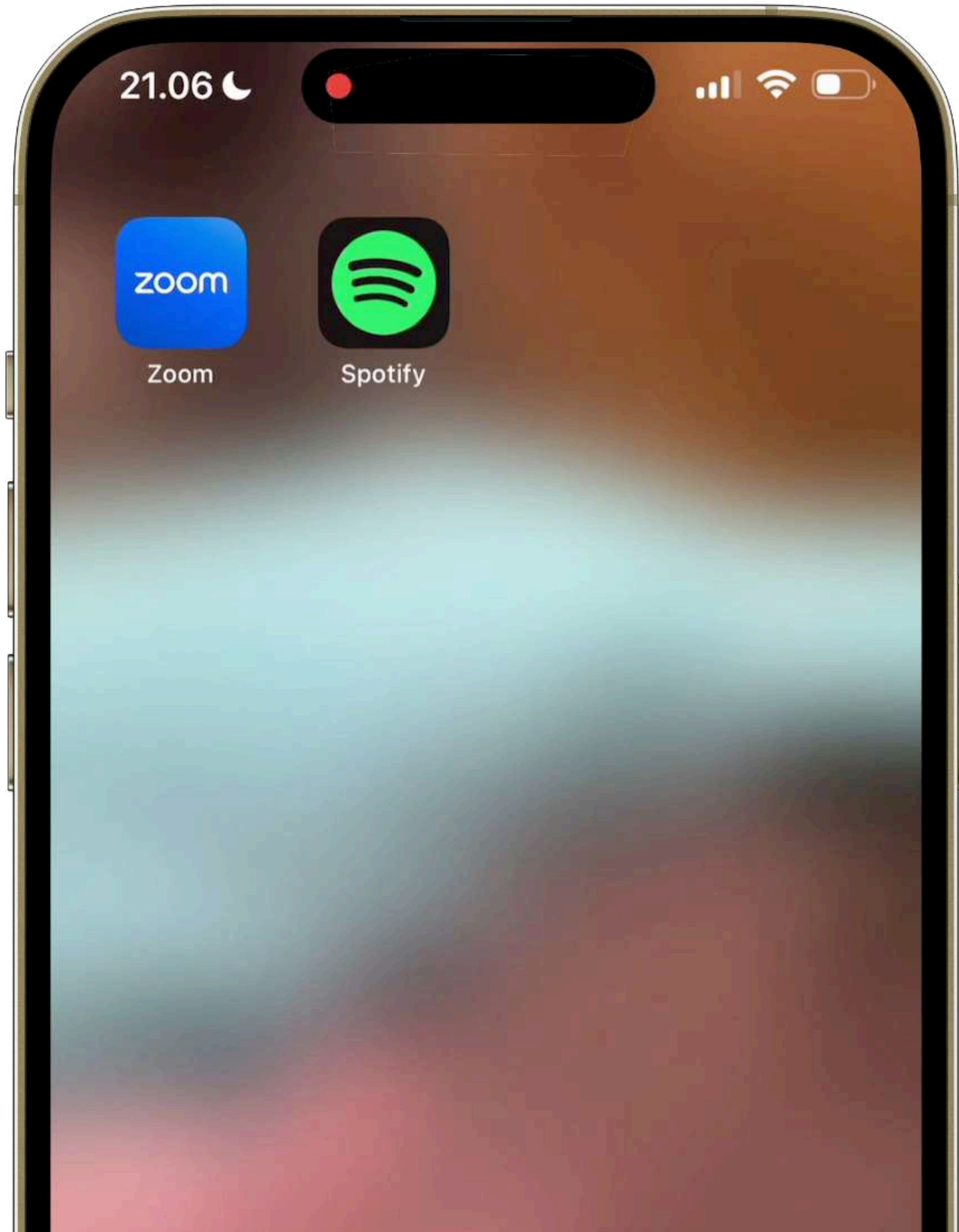
**Reduce Motion**

**Doesn't remove all animations**

**Provides a reduced behaviour**

**Possible to set on per-app basis**

**E.g. image-switching technique**

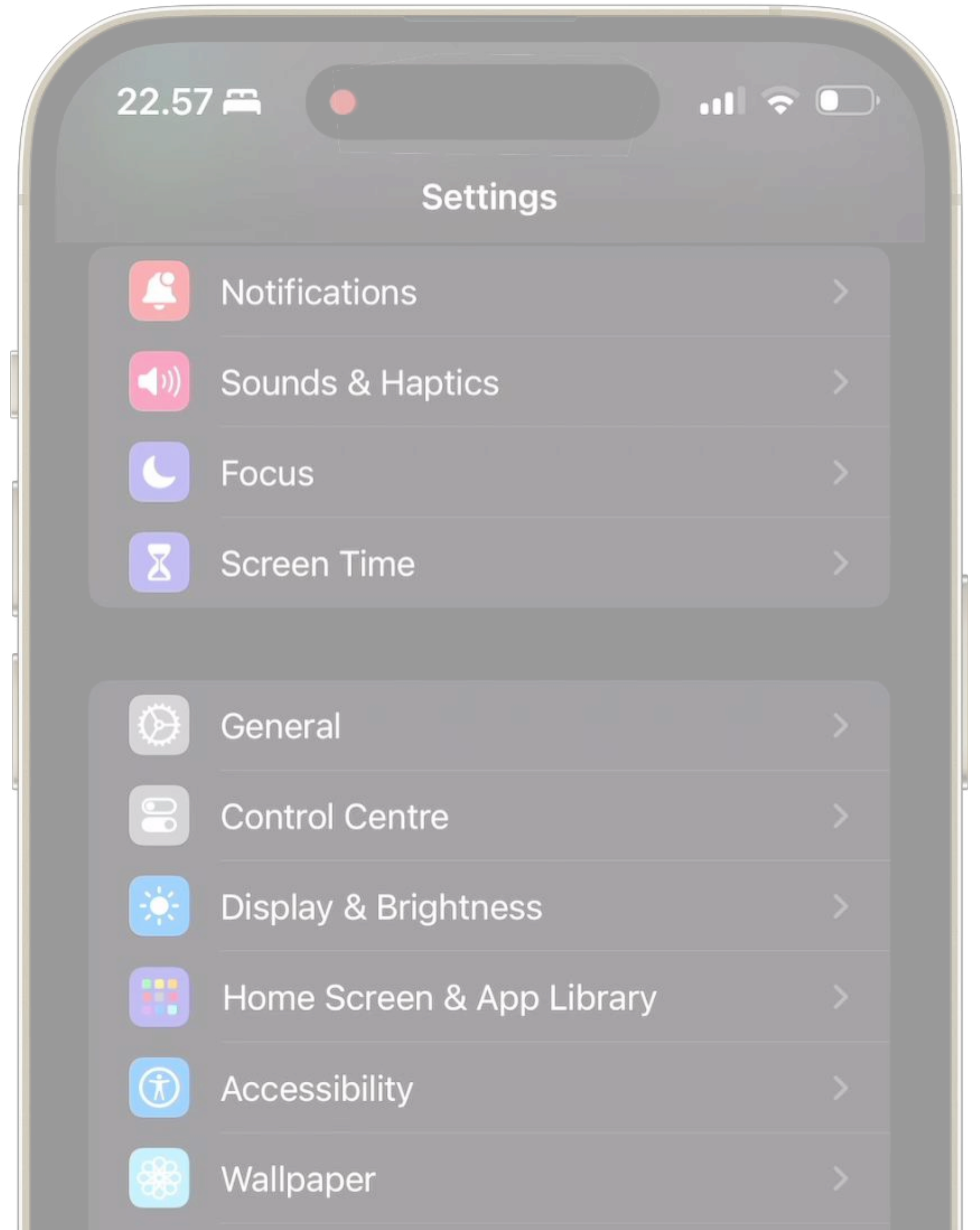
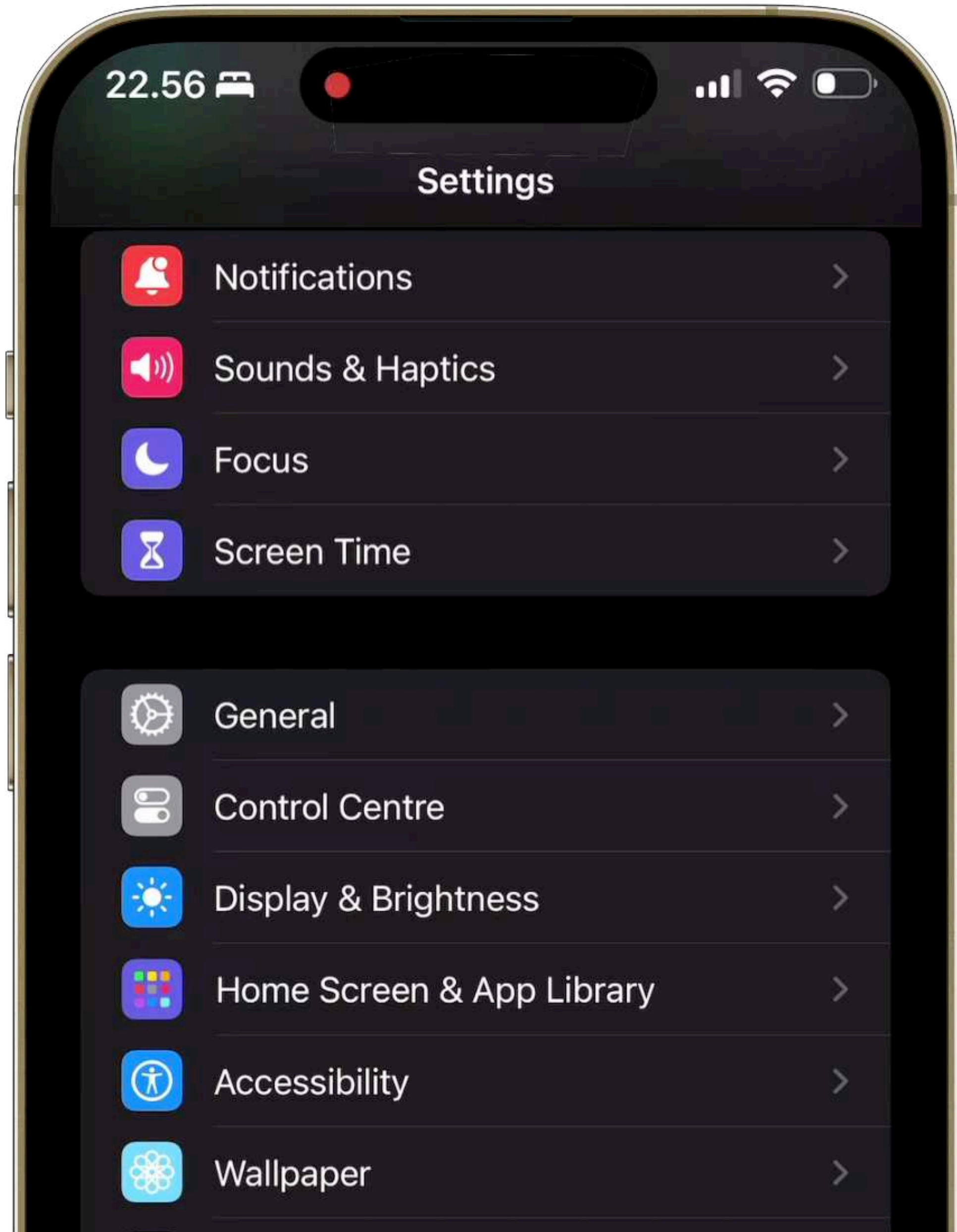


**Prefer Cross-Fade Transitions**

**Replace slide-in / slide-out transitions**

**Use cross-fade**

**For free with `NavLink`**





# Checking Reduce Motion

```
...  
  
// SwiftUI  
@Environment(\.accessibilityReduceMotion)  
var reduceMotion  
  
// UIKit  
UIAccessibility.isReduceMotionEnabled  
UIAccessibility.reduceMotionStatusDidChangeNotification
```



Adopting Reduce Motion

# Remove animation

```
● ● ●  
  
@Environment(\.accessibilityReduceMotion) var reduceMotion  
  
withAnimation(reduceMotion ? nil : .bouncy) {  
    // code to trigger animation  
}
```

Adopting Reduce Motion

# Reduce animation duration

```
● ● ●  
@Environment(\.accessibilityReduceMotion) var reduceMotion  
  
withAnimation(reduceMotion ? .bouncy(duration: 0) : .bouncy) {  
    // code to trigger animation  
}
```



Adopting Reduce Motion

# Replace animation

```
⋯⋯⋯  
  
@Environment(\.accessibilityReduceMotion) var reduceMotion  
  
let subtle = Animation.snappy  
let bouncy = Animation.bouncy  
  
withAnimation(reduceMotion ? subtle : bouncy) {  
    // code to trigger animation  
}
```



**One more thing...**



**ReduceMotion doesn't stop all movements**

**Custom In-App settings**

**Specific to your app**

**Reduce all sudden movements**

+/-	1/x	A>B	42	⚙️
$\sqrt{x}$	$x^2$	(	)	$\div$
%	mr	m+	m-	$\times$
MC	7	8	9	-
AC	4	5	6	+
C	1	2	3	
				=

+/-	1/x	A>B	42	⚙️
$\sqrt{x}$	$x^2$	(	)	$\div$
%	mr	m+	m-	$\times$
MC	7	8	9	-
AC	4	5	6	+
C	1	2	3	
				=

VoiceOver

VoiceOver is a **gesture-based screen reader** that **enables people** to experience the interface on their devices **without having to see** the screen.

**Apple Documentation**

**Settings > Accessibility > VoiceOver**

**VoiceOver mentions all layers**

**Hide decorative animations**

**Add labels to meaningful animations**

Adopting VoiceOver

# Hide decorative animation



```
// SwiftUI  
.accessibilityHidden(true)  
  
// UIKit  
myView.accessibilityElementsHidden = true
```





## Adopting VoiceOver

# Add VoiceOver label and hint

```
...  
  
// Ignore all children elements  
.accessibilityElement(children: .ignore)  
// Add short, readable description  
.accessibilityLabel("Mickey Mouse Animation")  
// Add detailed description  
.accessibilityHint("Mickey Mouse tapping the foot, blinking, and  
pointing the hand")
```



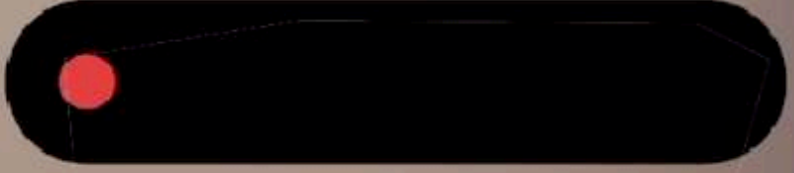
# Haptic Feedback

**Mimick physical touch and drag**

**Haptic engine - vibrations**

**Emulate sound when phone is silent**

13.17



✓ Jeroen Leenarts



**Jeroen Leenarts**

Calling...



**Best practices**

# **Follow basic accessibility guidelines**

**Screen flashing can cause seizures**

**Alternate effects for ReduceMotion**

**Excessive motion can cause discomfort**

**Examples: Parallax, sliding animations**

# There are 3 easy wins:

- 1 Pause, Play, Hide**
- 2 Don't flash more than 3 times in 1 s**
- 3 Provide a way to disable animations**



# Practical tips

**Be mindful of motion usage**

**Use `NavLink` (when possible)**

**Respect `ReduceMotion`**

**Think in `VoiceOver`**

# **Ask yourself these questions**

**Can this animation cause discomfort?**

**Can people with motion sensitivities enjoy my app?**

**What if the user's reduced motion setting is on?**

**Think**  
**of accessibility**  
**before you animate**

# Resources

[Apple Design Awards: Inclusivity Winners](#)

[Apple Human Interface: Accessibility](#)

[Apple Developer Videos](#)

[Responsive Design For Motion](#)

[Playing Haptics](#)

# References

Human Interface Guidelines

Principles of motion

Writing Great Accessibility Labels

Supporting VoiceOver in your app

Motion sickness: Nausea

Creating usability with motion

Understanding the intuition of easing

Reduce screen motion on Apple devices

Responsive design for motion

Animations are nice, right?

Thank you

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