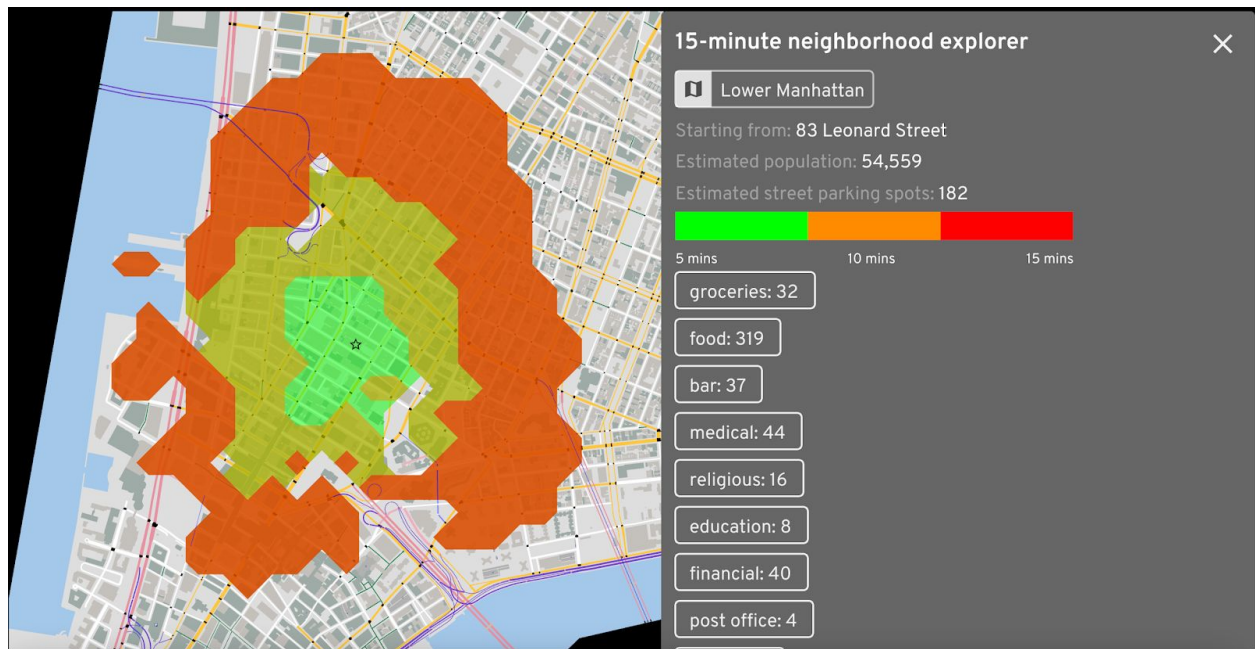


## Notes on A/B Street 15 Minute Web Tool

### 1. On reading the main user interface



### What I Like

- My initial thoughts are that the fifteen minute explorer is easy to look at from a UI perspective, and the star symbol indicating the starting point does a good job indicating the radius of travel.
- The yellow, orange, red color code does a great job of communicating the distances available.
- I liked the clear listing out of each amenity like “groceries”, “post office”, etc.

### Areas of Improvement

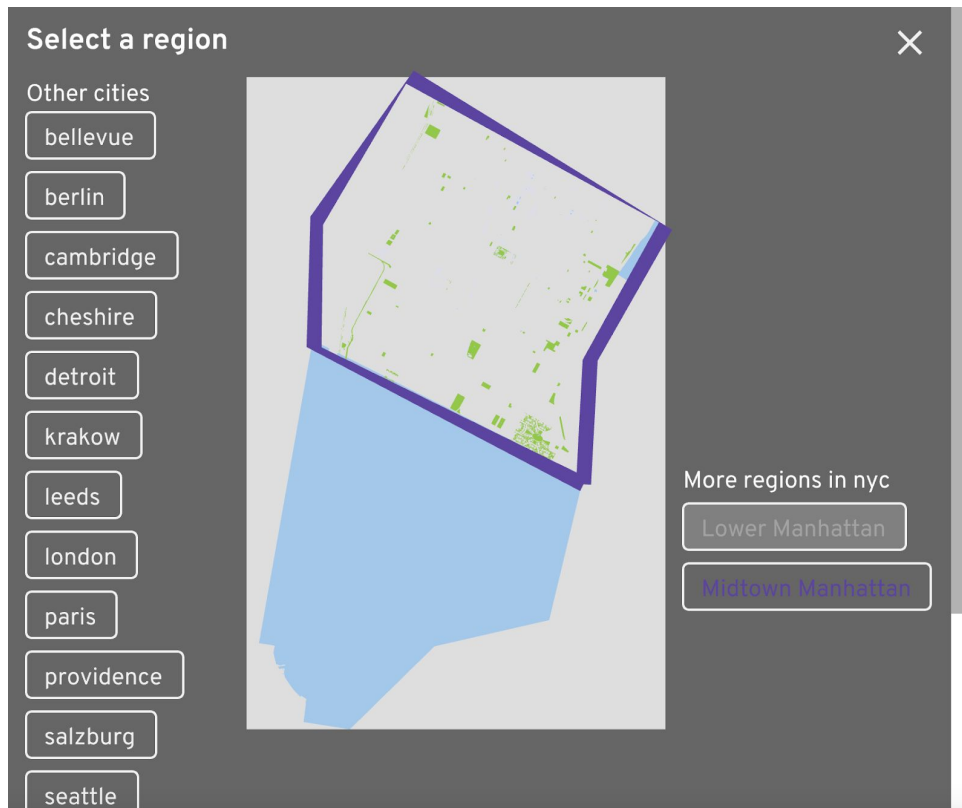
- I think, however, it would make sense to distinguish “food” from “groceries”. I’m assuming food refers to restaurants/eating establishments, but I’m not absolutely sure this is the case
- I also think it would make sense to incorporate icons for each of the amenities listed out, such as a shopping cart for groceries or a fork/knife combo for food, and having each icon manifest on the map when selected by the user.

- I wasn't sure how to change the address on the web app, and I had no clear idea of what to do to change this
- I think there should be an 'undo' functionality, where the map is reset to a default location. Right now, it's hard for me to go back to a previous destination I searched for.
- I needed to zoom into the map, in order to select an initial starting point. Is it possible to select a starting point when a person is not zoomed into a specific destination?

### Questions

- Why are the various city amenities (i.e. "groceries") not capitalized?
- Would it make sense to introduce icons to distinguish between the "walking" mode and the "biking" mode?
- Why is the "unwalkable roads" marker placed so low in the navigation bar?
- Why are the "About" and "Search" functions placed at the very bottom of the navigation bar? Why are these buttons on top?

## 2. On shifting between locations



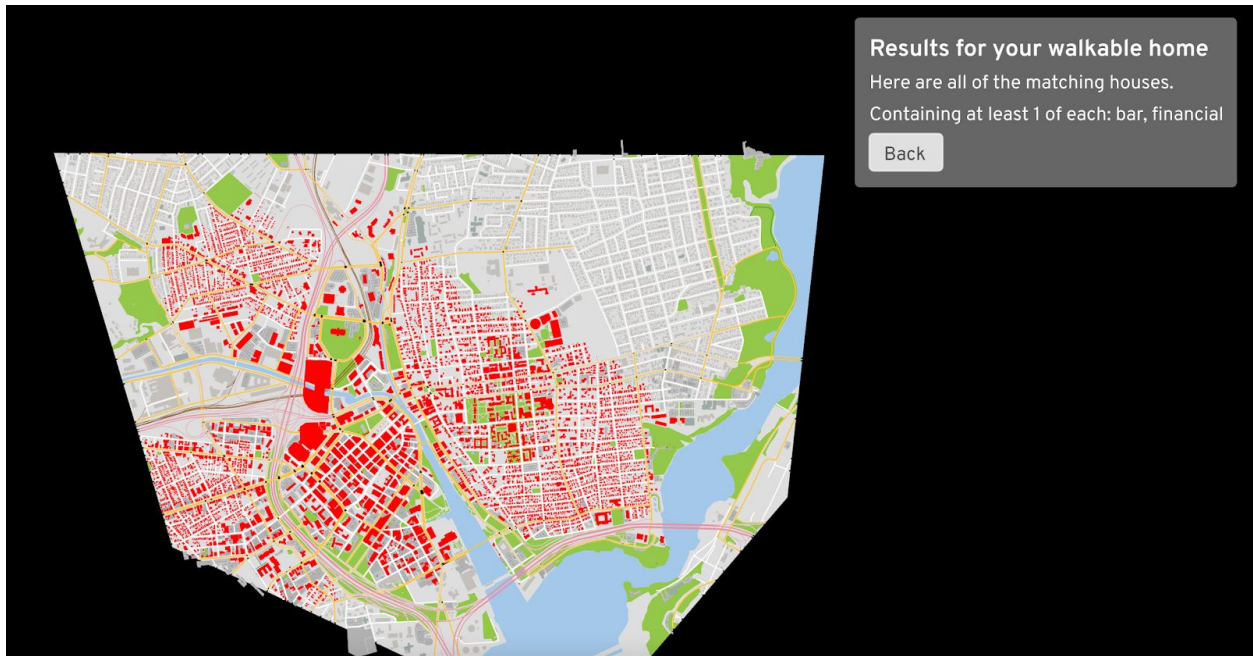
### What I Liked

- I liked the ability to distinguish between different sub-region in a region, such as Lower and Midtown Manhattan
- I liked the alphabetical listings of the different locations
- I liked the visual display of the map for each region

### Questions

- Does there need to be filtering criteria that needs to be created for the different city locations?

### 3. Results of a Home Search



#### What I Liked

- Selection criteria for what you want near your home is straightforward, and easy to understand

#### Questions

- Would it be possible for A/B Street to list the home prices of the houses that meet the selection criteria? As I understand it, websites like Zillow often list the home prices prospective buyers can look at