



# posure

## marketing services.

make sure your project acquires it's exposure, today.



### Fixed services

Reddit - /CryptoCurrency trending thread	325\$
Reddit - /CryptoMoonShots trending thread	175\$
Reddit - /SatoshiStreetBets trending thread	120\$
4chan - trending thread - min. 75 replies	75\$
BitCoinTalk - trending thread - min. 18 replies	60\$
Quora - project related thread - min. 12 replies	55\$



### Influencer marketing

We start by creating a one-pager of all information of your project, ensuring we're well versed on your story, your goals, and your challenges. We will create a list for all pros and cons including uniqueness about your project. We will forward this one-pager to our influencer network awaiting response whom is interested in cooperating with your project.

**price: on request**



### Paid media

We create a social media strategy that's founded upon audience insights, creativity, and authenticity, you can turn followers into ambassadors for your brand. We start off by doing a social media market research, ensuring we're well versed on your current social media position. After a brief understanding we create a concept plan including all services to reach the desired social media xposure.

**price: on request**



### Search engine optimization

We start by taking the time to form a deep understanding of your business, ensuring we're well versed on your story, your goals, and your challenges. But most importantly, we want to learn all about your customers. Behind each search and click, there is a real person with needs, wants, and pain points. Once we understand your customers, we can start to craft an SEO strategy that is designed to get your website seen by the people who will be most responsive to your business' marketing. And we don't just stop there – we also provide ongoing support and maintenance to ensure that your site continues to perform at its best.

**price: on request**



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## Branding

Your brand needs to evoke a meaningful connection with your consumers at every touch point in your marketing strategy, and this must be consistent across the board. When done right, it can completely transform the way people feel about and interact with your business.

As a trusted branding agency with proven results, we can help you answer these questions and more. We understand that strong branding practices increase your visibility, build trust, and drive sales, so we are on hand to help companies struggling to navigate this tricky plane. Whether you're building a brand from the ground up, looking to increase brand awareness, or improve brand reputation, our enthusiastic team can help with:

- Brand Strategy
- Brand Style Guides
- Brand Design
- Brand Development
- Brand Management
- Logo Design

**price: on request**

## Community management

Discord is one of the most popular messaging platforms for gamers and has been adopted by the crypto world as a way to connect and chat in real-time. It's a great platform for engaging with your brand advocates, providing updates and announcements, and fostering collaboration.

Telegram is another messaging platform that is popular for crypto community building.

If you're looking for professional Discord or Telegram community management services, we're ready to go. Our services can help you:

- Attract new high-value investors
- Build trust and confidence in your project
- Grow a digital collective of project advocates
- Foster collaboration and communication
- Make your project stand out in a crowded market

**price: on request**

## Press releases

**price: on request**

Partnering with Xposure for strategic PR services is the best way to take back control of the narrative. Most of our PR team cut their teeth in the media industry before transitioning to the other side. Thanks to this, we've built an unrivalled network of media connections to help our clients create and maintain a positive public image.

## Other services

**price: on request**

Discord - Guerilla marketing  
Telegram - Guerilla marketing  
Quora - Guerilla marketing

DexTools - trending ETH/BSC  
DexTools - advertisement banner ETH/BSC  
Coingecko - trending search token